



Good & Co Labs, Inc.

## Good&Co: Personality Tes...

Rating



INSTALL

### 1. Solid app



by: Zack Logan - 04/22/2017

Love the quizzes and I really learned a lot about myself and potential job fit. Highly recommend using this!

### 2. Great app



by: PhilipVega - 04/21/2017

Intuitive and accurate.

### 3. A cool business app



by: Mindovermorals - 04/14/2017

They do a great job of mixing business and fun.

### 4. fun



by: samlucas95 - 04/12/2017

i enjoy learning new things about myself and

Powered by Sensor Tower



GOOD & CO | *career insights*



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# The Best Celebrity Emojis to Use In The Workplace





755



715



745



In a typical 21st century workplace, it's common for coworkers to communicate digitally. Messaging systems like Slack, Whatsapp, iMessage, and Google Chat have made it easier for us to work from our smartphones. Experts agree that a central component to a successful business is a strong social bond between workers.

## What Impact Does This Have On Workplace Relationships?

I am going to need those Excel spreadsheets about productivity in two hours.

okay.

Also, I am going to need the PowerPoint presentation for our product launch in Seattle by Thursday.

okay.

See you at the lunch meeting in twenty minutes.

Some studies suggest that text-messaging has made young people less polite, intimate and personable. For example, MIT psychologist Sherry Turkle has concluded that digital apologies lack the emotional gravity of actually admitting wrong to someone in person. In a *Forbes* article about digital communication's effect on workplace culture, Chris Canialosi argues that texts can make people more detached and less likely to empathize, making for a lonelier, more hostile workplace because people tend to "misconstrue the meaning behind text-based messages."

That said, while we're clearly having difficulties adjusting to digital messaging, it would be impossible to turn back the clock on technological progress. If the majority of our communication is going to be digital, it's vital

for us reconcile our needs for speedy correspondence and a positive workplace environment. How do we make sure that text-messaging doesn't turn us into Soylent guzzling cyborgs? Who on Earth could possibly have an answer for this incredibly difficult and important problem?!?

How do we make sure that text-messaging doesn't turn us into Soylent guzzling cyborgs?

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## Kim Kardashian West, Of Course.



In December 2015, Kim Kardashian blessed the world with Kimoji, her very own set of Emojis. The demand

for Kimoji was so high, the \$1.99 app achieved 9,000 downloads per second. After Kim Kardashian's remarkable success with Kimoji, other celebrities like Amber Rose and Justin Bieber followed her lead and created their own versions. According to linguist Gretchen McCulloch, the popularity of Emojis can be interpreted as our collective attempt to "solve one of the big problems of writing online...you have the words but you don't have the tone of voice." Computer scientist Ryan Kelly also has a positive opinion of Emojis, noting how they could help people express a sense of intimacy. By integrating these celebrity Emojis into your texts, you can convey nuanced sentiments, show a little personality, and create a more positive work environment! Instead of continuing to send the same old text message, spice things up with these five celebrity Emojis!



[READ](#)

**Career Confessions: How I Found My Career Freedom**

## 1. Kim Kardashian Crying Emoji (Kimoji)





[\(get here\)](#)

This one is perfect for that sad group text telling your coworkers you're WAY too busy with Excel spreadsheets to go to brunch.

## 2. Steph Curry Chef (StephMoji)



[\(get here\)](#)

Send this one out before your office potluck to pump everyone up. "GET READY FOR THIS QUINOA!"

### 3. Amber Rose Making it Rain (MuvaMoji)



[\(get here\)](#)

Amber Rose making it rain is the best way to tell your boss you're READY for payday!

Amber Rose making it rain is the best way to tell your boss you're READY for payday!

CLICK TO TWEET 

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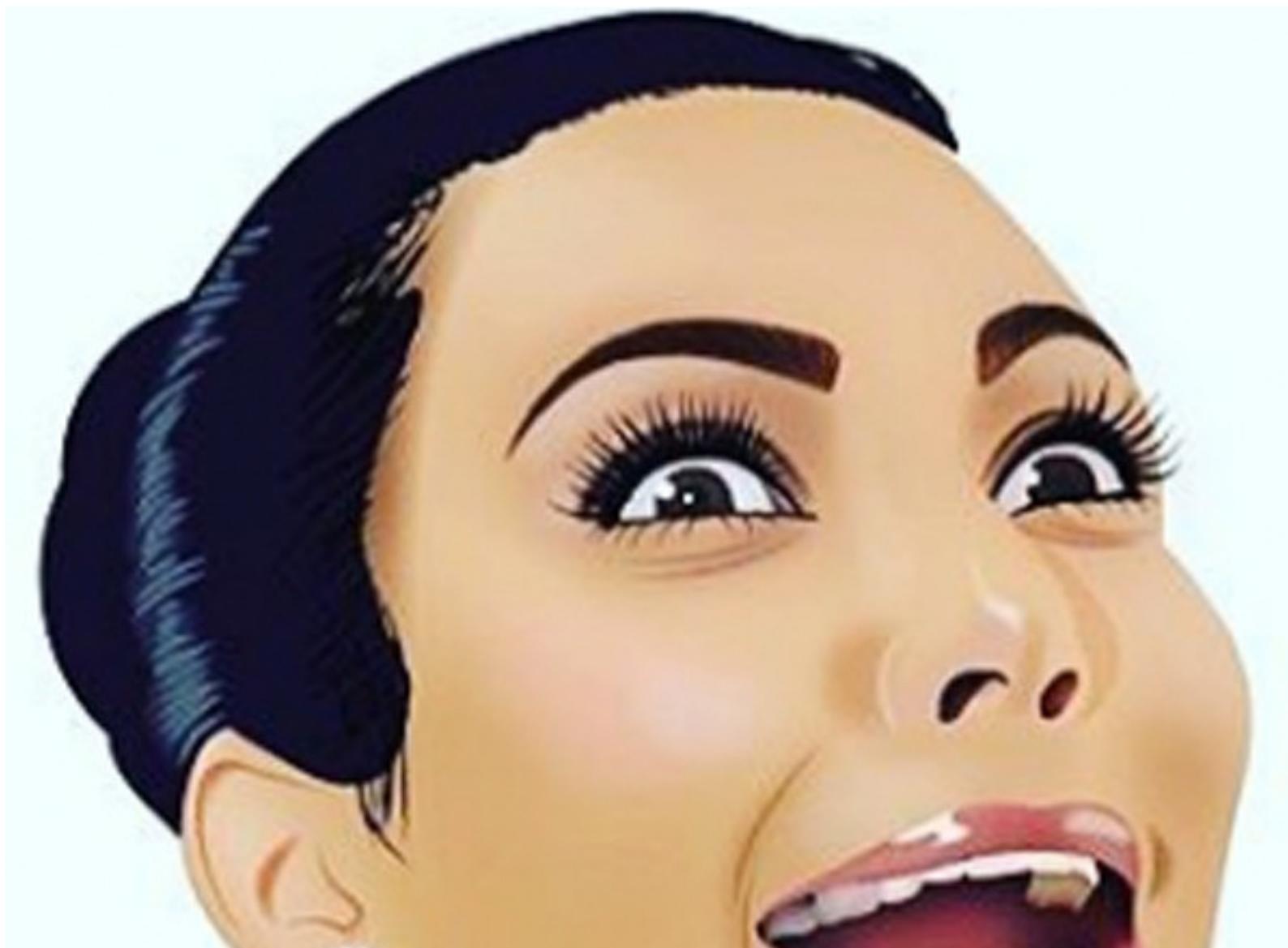
## 4. Sultry Justin Bieber (Justmoji)



[\(get here\)](#)

Let's say one of your coworkers sends you a text asking, "How are you?" Respond with Justin Bieber seductively gazing off into the distance instead of the typical (and BORING) "I am fine."

## 5. Goofy Kim Kardashian (Kimoji)





[\(get here\)](#)

Even though you're trying your best to be [productive](#), you can't help but feel overwhelmed! Send your boss Kim Kardashian making a goofy face to tell them that you're feeling pressured and might crack. Who knows? [Kim might help you get that vacation you so desperately need!](#)

## AUTHOR



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Daniel Spielberger is a writer from Los Angeles. In his spare time, he curates a fashion Instagram for a Beverly Hills doctor called "Fashionista\_MD." Check out his website: [www.danielspielberger.com](http://www.danielspielberger.com)



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Editor's Pick

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Deep in the Good&Co labs we've been mixing and shaking more than just martinis. We've concocted a super secret algorithm...



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